

The Race for Baja

Blowing the Doors Off of Reality TV

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Photos Courtesy of MPH Productions

For immediate release...

Hollywood stuntman, Mikal Kartvedt, turns producer to develop the first network reality TV show to conclude with a globally recognized and sanctioned auto race—the SCORE Baja 1000.



The Race for Baja

Reality TV adventure series meets off-road racing and the families who do it in the newly developed *The Race for Baja*. The series offers a groundbreaking chance for ordinary off-road enthusiasts to compete in the granddaddy of them all, the world famous SCORE Baja 1000, which promises to blow the doors off of reality programming.

Professional drivers and off-road enthusiasts from over twenty-seven countries around the world know the Tecate/SCORE Baja 1000, with its ominous elements and

unparalleled beauty, as the biggest off-road race on the planet. *The Race for Baja* represents nothing less than human endurance pushed to the edge, immersion in a personal challenge of mystic proportions and teamwork on an unprecedented platform.

Enter Jane Doe from Small Town, USA, who gets a kick riding quads with her girlfriends on

the weekend. Jane, meet your human condition in all its complexity as you compete on the reality television contest, *The Race for Baja*, baring your soul on network TV for a chance to roll with the big boys in the very real Baja 1000 race.

What is *The Race for Baja*? Simply put, it is a game played out across the Baja peninsula. Starting off with twelve teams, it uses elimination episodes and takes the top three final teams to race in the actual Tecate/SCORE Baja 1000 in the fall of



Mikal Kartvedt

2008. Celebrities, racing legends and big-name sponsors will help create the drama and fun for the contestants.

Who else could spawn such a courageous union of physical challenge with ordinary people other than a stuntman? Not only did this fifteen-year Hollywood stunt veteran create the adventure series, but he developed it into a consumable, thirteen-episode, mind-blowing reality series showcasing ordinary people pressed under extraordinary circumstances.

Mikal Kartvedt founded MPH Productions, LLC, with the mission of producing *The Race for Baja*. MPH is aligned with WolfClan Productions, owned by actor and

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seasoned producer, Matthew Tompkins, who provides a huge production facility in Dallas, Texas. Tompkins also contributes to the creative direction alongside Kartvedt.

Significantly, writer, director and producer, Marc Fusco, of The Nickel Palace has partnered on the project. Fusco brings his tenure of Hollywood experience, through his professional and personal association with Steven Spielberg and many other A-list connections, to bear on the huge scope of this concept.

SCORE International is the organizing and governing body for the Baja 1000 and other races. As a vested production partner in *The Race for Baja*, SCORE has granted Kartvedt exclusive rights to all SCORE International races and properties within the reality television format.

Additionally, Isaac Mayanja, chairman/CEO of Nsejere Holdings, LLC, also partners with the alliance, structuring the financing for the project. Connected in Hollywood as well, Mayanja's major accomplishments in directing organizations to maximize profits and returns in the financial, insurance, mergers, acquisitions, corporate financing and venture capital communities enhances the viability of Kartvedt's project.

Utilizing the various talents of his partners and his own action/stunt coordinating experience, Kartvedt will combine drama with racing fury to bring a real-life, heart-pounding adventure to primetime entertainment, all set within the spectacular backdrop of the Baja peninsula.

Mikal Kartvedt graduated from Whitworth College in Spokane, Washington, with producing partner Matthew Tompkins. There they produced, directed and acted in the first-ever, student-produced plays (penned by Tompkins) in the 100-year history of the college.

Armed with undaunted drive and early success, Kartvedt and Tompkins moved to New York, where Kartvedt moved deep into the stunt world. Not long after working for Dick Ziker on the feature *Carlito's Way*, Kartvedt relocated to Los Angeles, where a steady flow of commercial, TV and film work, including *Buffy the Vampire Slayer*, *Alias*, *Mind of Mencia* and *Cold Case*, and



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independent features began to roll in. Recently he wrapped coordination on *The Last Word* starring Winona Ryder and Ray Romano.

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For more information about *The Race for Baja* or MPH Productions, LLC, visit www.TheRaceforBaja.com or contact Joy at msoyfulmc@hotmail.com.